

# Welcome!

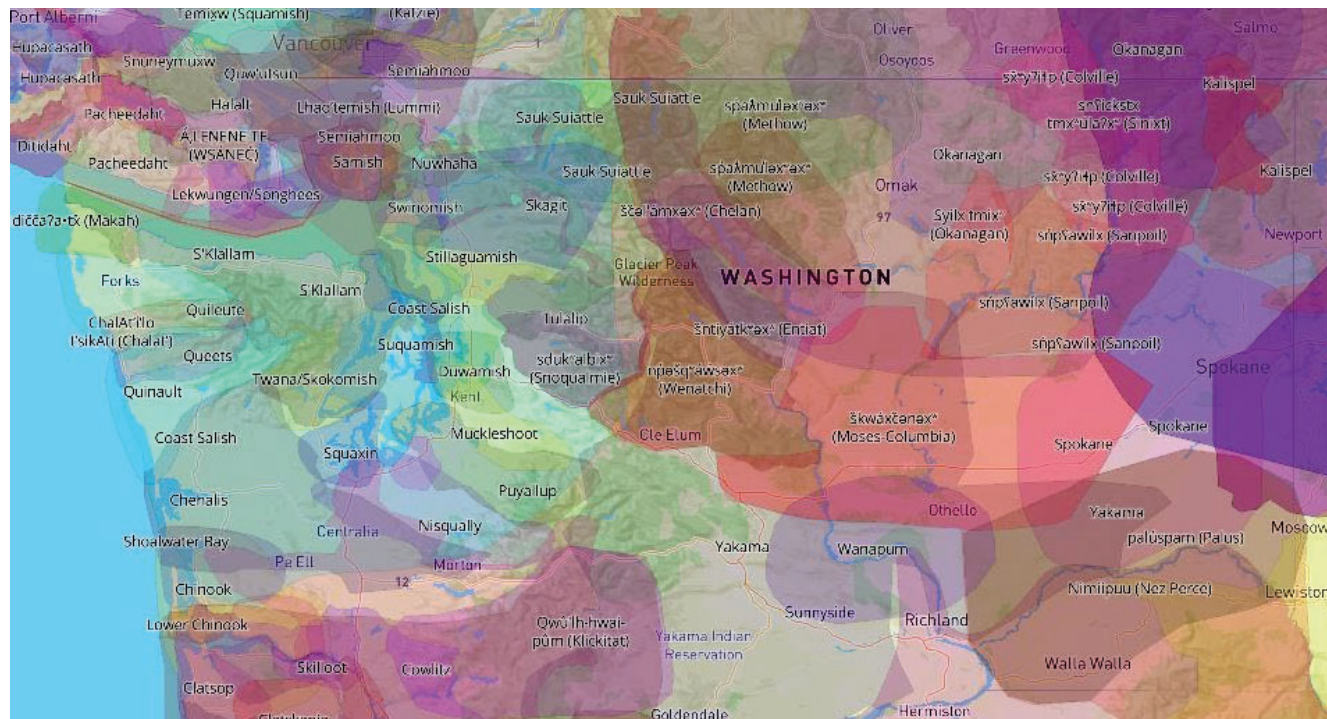
## DCYF Home Visiting Rural Exploration Community Webinar

January 26<sup>th</sup> and 31<sup>st</sup>, 2023

*We will begin shortly. Please type your name and organization into the chat while we are gathering.*



# Land Acknowledgement



Link:

<https://native-land.ca/>

# Agenda

1. Welcome and Introductions
2. DCYF Home Visiting Services Account (HVSA) Overview
3. Start Early Rural Exploration Study
  - Participant Reflections
4. Goals of the South Washington Rural Home Visiting Exploration
  - Participant Reflections
5. Next steps

# Welcome and Introductions



# Introductions

We want to get to know you!

**In the chat, please:**

1. Tell us your name and organization
2. Share one thing you are hoping to learn from today's webinar
3. FUN Question – What's your favorite kitchen appliance? 😊

# DCYF Home Visiting Services Account (HVSA) Overview

# Why Home Visiting?

Home visiting are **voluntary, family-centered** services offered to **expectant parents and families with new babies and young children** to support the physical, social, and emotional health of the child.

When families receive home-based support:

- Children are better prepared for school
- Abuse and neglect are less likely to occur
- Parent-child bonds are stronger

# Home Visiting Services Account (HVSA)

- The Home Visiting Services Account (HVSA) is the state account through which all state-funded home visiting flows (\$20.5M).
- The HVSA funds approximately 1/3 of home visiting services in Washington through contracts with 49 Local Implementing Agencies (LIAs)



# WA Home Visiting

- The HVSA funds 9 program models:

Model	# Programs	# Families
Child-Parent Psychotherapy (CPP)	1	7
Community Based Outreach Doula Program	1	104
Early Head Start (EHS)	2	37
Early Steps to School Success (ESSS)	1	20
Family Spirit	3	45
Nurse Family Partnership (NFP)	12	1252
ParentChild+ (PC+)	5	203
Parents as Teachers (PAT)	23	1408
Steps to Effective, Enjoyable Parenting (STEEP)	1	26

# WA Home Visiting

Numbers served July 2020 – June 2021



2,614 Children



762 Pregnant Women

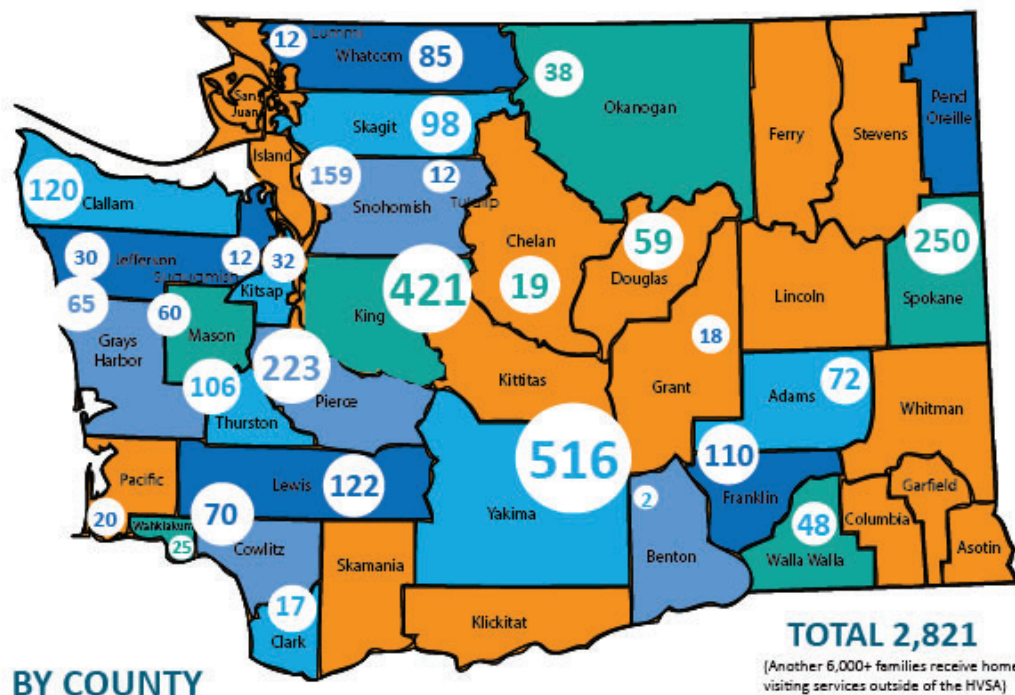


2,585 Families



2,005 Caregivers

Number of families served by HVSA programs, 2021



# Rural Home Visiting Study Conducted by Start Early 2022

# 2022 Rural HV Study Components

## Community engagement process to:

- Assess community strengths, needs, and gaps for families
- Explore familiarity with home visiting programs and community interest
- Understand the potential fit of home visiting to meet local family needs and alignment with home visiting model goals
- Learn about the feasibility of implementing home visiting models within each community to inform potential funding processes
- Identify additional partners and stakeholders who may inform future community planning

## Focus Counties

Asotin

Columbia

Garfield

Klickitat

Skamania

## 2022 Rural HIV Study: Interview Participants

### Number of stakeholders contacted and interviewed, by county

	Asotin	Columbia	Garfield	Klickitat	Skamania
Invited	6	7	6	15	14
<b>Interviewed</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>7</b>	<b>7</b>

### Unduplicated stakeholders contacted and interviewed, by organization type

	Community-based Organization	Educational Service District/ Higher Education	County	Medical Clinic	Total
Invited	10	11	10	3	24
<b>Interviewed</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>0</b>	<b>13</b>

# 2022 Rural HV Study: Takeaways

## Unmet Community Needs

### Service Gaps

- Health services
- Child care and early learning for all families
- Parent education and support
- Mental health services
- Housing
- Family Preservation
- Access to basics
- Breastfeeding Supports

### Underserved Families

- Families with children with special health care needs
- Families whose primary language is Spanish
- Families in agricultural work who move often or live in remote places

# 2022 Rural HV Study: Takeaways

## Assets for Pursuing Home Visiting

- Partnerships – regular cross sector, cross agency convenings
- Readiness to staff new programs – tenured staff, people available to be serve as home visitors, emerging community health workers, public health nurses
- Ongoing needs assessment – parent cafes, family surveys, multi-county collaborations
- Regional approaches for programming, funding, data collection or evaluation

# 2022 Rural HV Study: Takeaways

## Community Receptivity and Enrollment

- Access to eligible families has decreased in recent years due to changes in demographics and in-person service provision.
- Increased community distrust of government services and related data collection have elevated apprehension around individualized family supports.
- Parent education or early childhood support services have become increasingly scarce or inaccessible.



# 2022 Rural HV Study: Takeaways

## Organization Traits Impacting Interest and Feasibility

- Variability in track record for responsive services
- Government affiliation
- Regional entities (wider stakeholder representation, focus, data, staffing and infrastructure, economy of scale, resilience for funding fluctuations VERSUS less community connection and less specific understanding of needs)
- County-specific entities (more focused relationships, trust, understanding, responsiveness)
- Out of state or out of county partners (currently critical in providing services; having unique insights; potentially ineligible)

# Participant Questions and Discussion

# Questions and Discussion

- What parts of the report resonate closely with your experience in your community?
- What did we miss or get wrong?
- What else should we know about your communities?

# Goals of the South Washington Rural Home Visiting Exploration

# Home Visiting Rural Exploration

**Purpose:** Explore starting home visiting in one or more rural communities currently unserved by HVSA Funding:

Asotin County

Columbia County

Garfield County

Klickitat County

Skamania County

# SFY24 Rural Home Visiting Exploration

- Explore with local communities to Identify
  - Need and interest in serving community with home visiting
  - Identify preferred model (of the 9 eligible)
  - Identify a community/public organization to house the program
- Support Planning for:
  - Referral pathways into the program
  - Staffing and organizational capacity to support implementation
  - Create an ongoing implementation plan if strong enough

# Next Steps

DCYF	Communities
<ul style="list-style-type: none"> <li>Consider community interest and input (Webinar attendance and questions) in developing funding opportunity process, elements and timeline</li> </ul>	<ul style="list-style-type: none"> <li>Contemplate interest and commitment to exploration of home visiting</li> <li>Assemble and begin to discuss partnership and potential programming</li> </ul>
<ul style="list-style-type: none"> <li>Release application</li> </ul>	<ul style="list-style-type: none"> <li>Interested communities apply</li> </ul>
<ul style="list-style-type: none"> <li>Conduct application review panel and interviews strongest applicants to determine 1-2 awardees</li> </ul>	<ul style="list-style-type: none"> <li>Finalist(s) (community partner team) prepare and participate in 50-75 minute interview</li> </ul>
<ul style="list-style-type: none"> <li>Determines awardee(s)</li> </ul>	
<ul style="list-style-type: none"> <li>DCYF and community awardee(s) work together to develop contract, work plan, budget</li> </ul>	

## Anticipated Timeline – *draft*

Late January	Community Webinars to Inform Process
Early March	Release of Guidance and Application for Planning Grants
Late March – Early April	Application Webinars: <i>Model Information Webinar</i> <i>Application Information/Bidder's Webinar</i> <i>Last Call for Questions/Open Office Hours Webinar</i>
<b>Late April</b>	<b>Application Submission Deadline</b> <i>(at least 6 weeks after release)</i>
May	Application Review & Follow-Up Interviews
Early June	Identify Awardee(s) and Negotiate Contract(s)
<b>July 1<sup>st</sup></b>	<b>Contract(s) Executed and work begins</b>



# Participant Questions and Discussion

# Questions and Discussion

- What factors dissuade you from moving forward to explore bringing home visiting into your community?
- What factors excite or facilitate you in moving forward to explore bringing home visiting to your community?

# Questions and Discussion

Any additional feedback or questions from what you heard today?

# DCYF Contact Information

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# Thank You!

