

WELCOME

Application Bidder's Conference

2023 HVSA Rural Expansion Planning Funding Opportunity

March 22, 2023

We will begin shortly

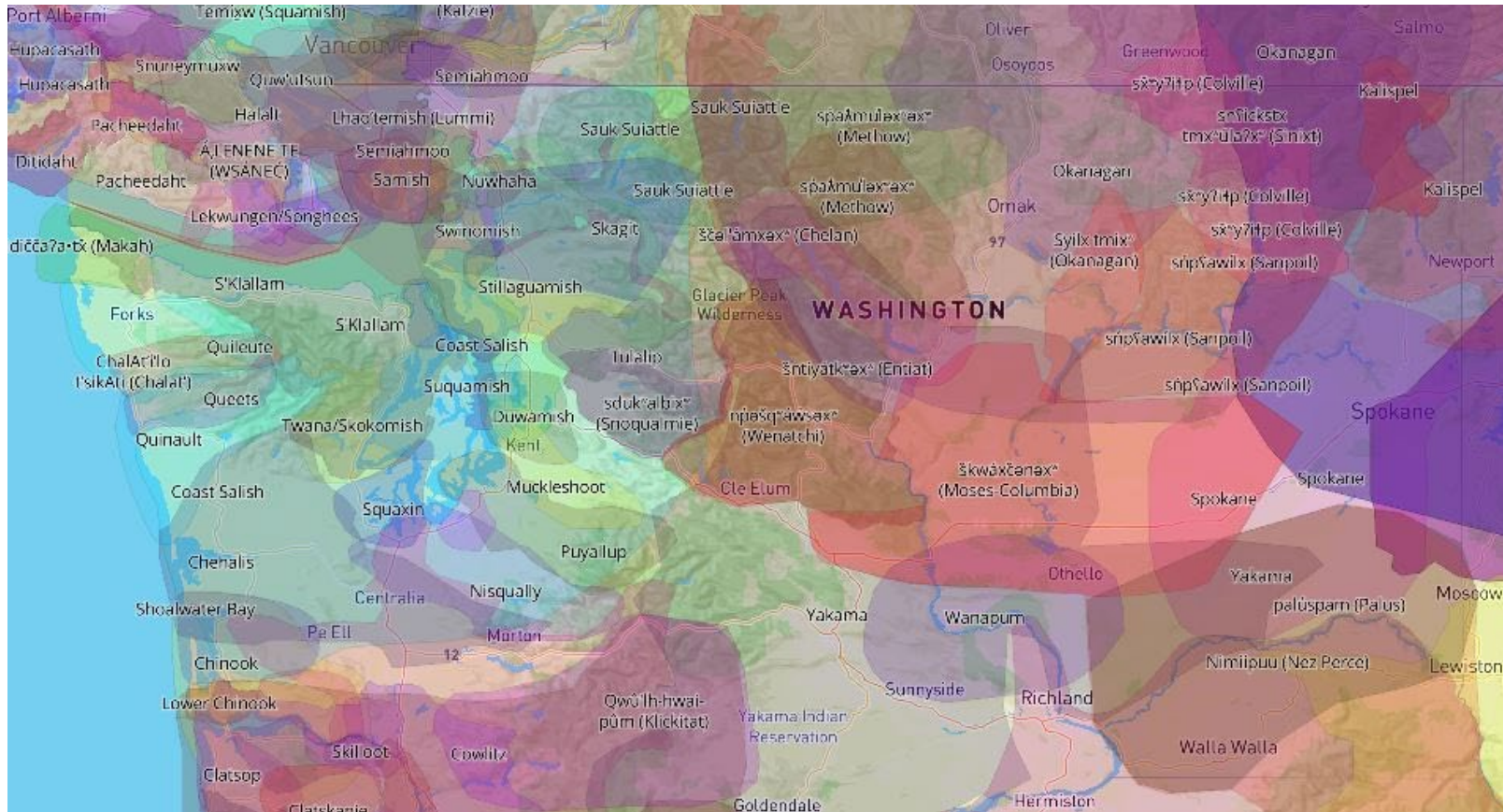
www.dcyf.wa.gov



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Land Acknowledgement

Acknowledging the land is a traditional Indigenous custom that dates back centuries



“It is important to understand the long standing history that has brought you to reside on the land, and to seek to understand your place within that history.”



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DCYF Team



Alaa Alshaibani
Strengthening
Families Prevention
Analyst



Rene Toolson
Home Visiting
Practice
& Implementation
Manager



Hilary Hosmun
Home Visiting
Program Analyst



Agenda

- Introduction
- Home Visiting Service Account Overview
- Description of the Funding Opportunity
- Application Process and Components
- Process
- Questions



HOME VISITING SERVICE ACCOUNT OVERVIEW

Home Visiting,
HVSA,
Home Visiting Trio



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HVSA Overview

- Home Visiting Services Account (HVSA) is the state account through which state-funded home visiting flows
- The HVSA funds approximately 1/3 of home visiting services in Washington through contracts with 49 Local Implementing Agencies (LIAs).



DCYF Funded Home Visiting

- Voluntary, family-centered services offered to expectant parents and families with new babies and young children to support the physical, social and emotional health of the child.
- Prenatal to 5th birthday
- When families receive home-based support:
 - Children are better prepared for school
 - Abuse and neglect are less likely to occur
 - Parent-child bond is stronger



HVSA Goals

- Enhance child development & well-being
- Alleviate effects of poverty & other risk factors
- Reduce the incidence of child abuse and neglect
- Promote school readiness



HVSA-Approved Models

- The HVSA funds 9 program models across 49 LIAs

Model	# Programs	# Families
Child-Parent Psychotherapy (CPP)	1	7
Community Based Outreach Doula Program	1	104
Early Head Start (EHS)	2	37
Early Steps to School Success (ESSS)	1	20
Family Spirit	3	45
Nurse Family Partnership (NFP)	12	1252
ParentChild+ (PC+)	5	203
Parents as Teachers (PAT)	23	1408
Steps to Effective, Enjoyable Parenting (STEEP)	1	26



WA Home Visiting

Numbers served July 2020 – June 2021



2,614 Children



762 Pregnant Women

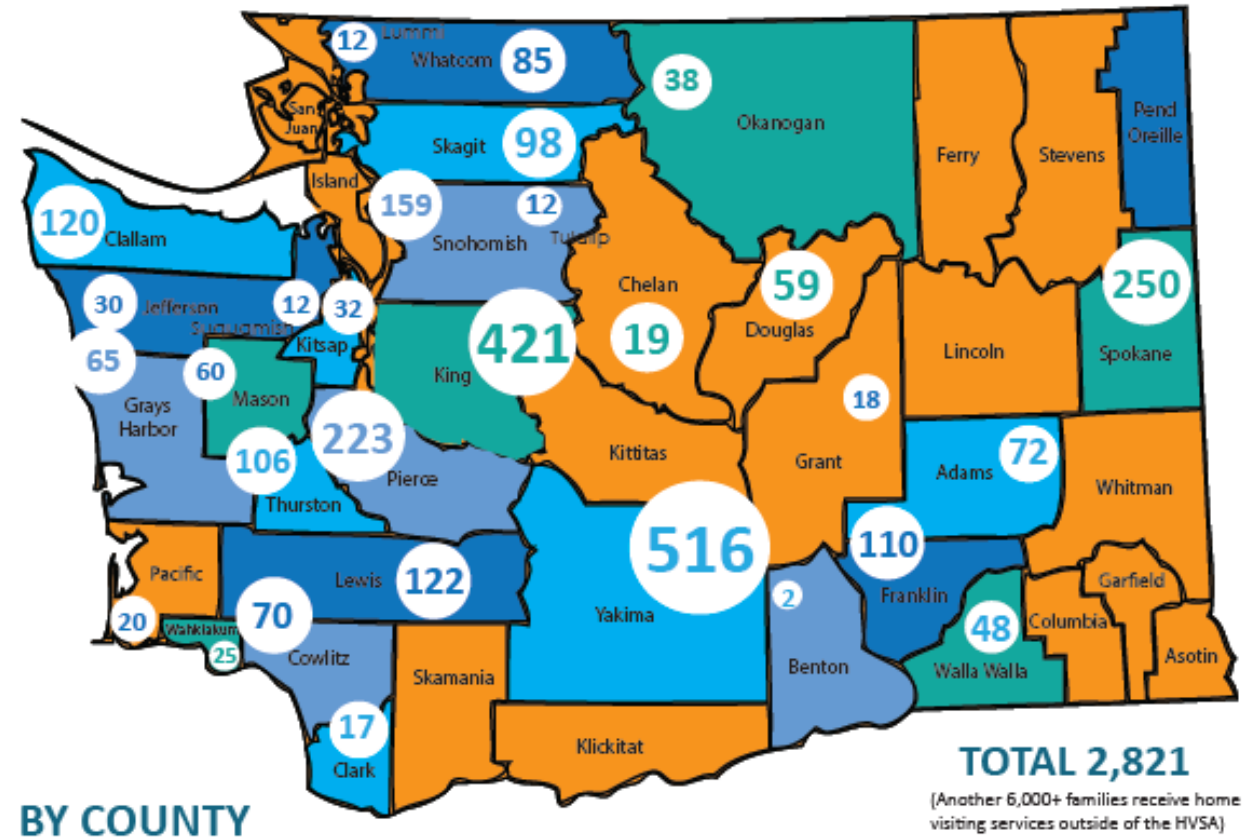


2,585 Families



2,005 Caregivers

Number of families served by HVSA programs, 2021



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HVSA Trio

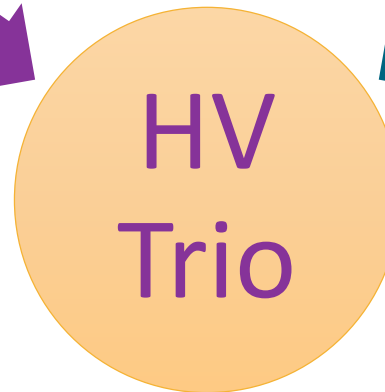
- Administration of HVSA
- Grant Management
- Service Contracts
- Policy & Systems



- Coaching, Technical Assistance and Training
- Continuous Quality Improvement
- Capacity Development



- Data Management and Systems
- Assessment and Evaluation
- Data Quality and Use
- Coaching, Technical Assistance and Training



Start Early Washington

Home Visiting Implementation Hub



- Individual Technical Assistance
- Continuous Quality Improvement
- Peer Learning
- Training & Professional Development
- Systems Collaboration



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WA State Department of Health

Data Monitoring and Evaluation



- Data sharing agreements with LIAs
- Data processing & reporting for state/national funding requirements
- Data dashboards to support CQI and evaluation

DESCRIPTION OF THE FUNDING OPPORTUNITY

Funding goals,

Funding terms,

Eligible organizations,

Eligible communities

Planning goals,

Eligible home visiting models,

Values informing HVSA program funding



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Funding Goals

- Exploration to plan for standing up home visiting in rural communities currently where there is none:
 - Asotin
 - Columbia
 - Garfield
 - Klickitat
 - Skamania



Funding Terms

Availability: Up to \$40,000 total

Scope: One, possibly two contracts

Contract Term: July 1, 2023 – March 31, 2024



Eligible Organizations

- Local government agencies, including health departments and school districts
- Nonprofit organizations
- Educational institutions, and
- Federally recognized Tribes located in Washington State



Eligible Communities

- Applicants must propose exploration planning for home visiting serving communities within one or more of the following 5 Washington State Counties:
 - Asotin
 - Columbia
 - Garfield
 - Klickitat
 - Skamania



Exploration Planning Goals

- Engage with the community to determine home visiting needs
- Estimate who and how many families will utilize the service
- Identify organizations to collaborate with for successful implementation of home visiting, including host agency, referring partners, service partners
- Determine the home visiting model best suited for the community and family needs
- Anticipate staff needs



Eligible Home Visiting Models to be Considered in Planning

Evidence-based, Research-based, and Promising practices:

- Nurse-Family Partnership (NFP)
- Outreach Doula
- ParentChild+
- Parents as Teachers (PAT)
- Child Parent Psychotherapy (CPP) in-home modality
- Early Head Start Home-Based Program (EHS)
- Early Steps to School Success (ESSS)
- Family Spirit
- Steps Toward Effective Enjoyable Parenting (STEEP)

Populations to be considered for planning must be families prenatal or with children ages 0 through 4 years (prenatal up to a child's fifth birthday).



Values Informing HVSA Program Funding

- Community need
- Model/organization fit in the community
- Supporting diverse communities
- Organization commitment to home visiting
- Organization capacity to implement proposed services
- Commitment to implementation with quality
- Contributing to a strong, coordinated system
- Engagement and reflection



QUESTIONS ON THE FUNDING OPPORTUNITY OVERVIEW?

Please drop your question in the chat



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APPLICATION PROCESS AND COMPONENTS

Key dates,
Sections 1-6 of the application,
Submission Instructions,
Questions and Answers



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2023 Key Dates (all times PST)

Open Office Hour/Questions	April 12 th @ 10am
Last day to submit questions	April 19 th by 5pm
Last FAQ Released & Posted	April 20 th
Deadline for Applications	April 26th by 5pm
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Contract Negotiations	June 8 th – June 30 th
Contract Execution/Start Date	July 1 st



Application Components

1. Lead Organization Information
2. Leading Organization
3. Proposed Community to be Reached with Home Visiting Programming
4. Advancing Equity and Reducing Disparities
5. Planning Proposal
6. Supplemental Documents



1. Lead Organization Information

Organization Name					
WA State Vendor #		UEI Number			
Mailing Address		State		Zip	
Physical Address (if different)					
Phone Number					

Organization Type: Select One (If Other please describe:)

Person Completing Application

Prefix		First Name		Last Name	
Title					
E-mail		Phone Number (incl. area code)			

Chief Executive Information [Note: This will be the signatory on the contract agreement.]

Prefix		First Name		Last Name	
Title					
E-mail		Phone Number (incl. area code)			

Anticipated Funding Request

Please note, proposed budgets may not exceed \$40,000 to avoid automatic disqualification.

Proposed Planning Budget Total	\$	
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2. Leading Organization (20 points)

- i. Organization's Mission and History
- ii. Organization's connection with Community (*your work, connections with service providers, families, etc.*)
- iii. Organization's experience leading similar planning efforts
- iv. Organization's current approach to ongoing learning and continuous quality improvement

i. Please briefly describe your organization's mission, history, strategic goals and programs, and leadership. 5 points

ii. In reflecting on the community you want to be reached with Home Visiting, how is your organization well positioned to lead this exploration planning effort? Please describe this in terms of your work and your connections with service providers, families, community organizations, key leaders, and others. 5 points

iii. Describe your organization's experience in leading similar planning efforts. 5 points

iv. Describe how your organization currently approaches ongoing learning, technical assistance, and continuous quality improvement with outside parties. 5 points



3. Proposed Community to be Reached with Home Visiting Programming (25 points)

A. Proposed community to be reached (*one or more cities, counties, unincorporated areas, etc.*)

B. Rationale

- i. **Need** for home visiting in this community
- ii. **Interest** in bringing home visiting to this community (*perspective of potentially participating families, partner agencies, etc.*)

C. Community Assets and Resources

- i. **Strengths of existing services** available in this community
- ii. **People resources** available to serve

A. Proposed Community

i. Please tell us the name(s) of the community to be reached as a result of your exploration planning. This may be one or more city(ies), county(ies), unincorporated areas, etc.

B. Rationale for Exploring Home Visiting in this Community

i. Need: Please describe the need for home visiting in this community - why you believe families need home visiting services here, and how you know this is a gap in the service array. 10 points

ii. Interest: Please share with us the interest in bringing home visiting to this community from the perspective of potentially participating families, partner agencies and other key members of this community. 5 points

C. Community Assets and Resources

i. Please share with us your insights on the strengths of the service array and any other assets available in this community. 5 points

ii. As you ponder staffing up a home visiting program, please describe the "people resources" available to serve this community and any anticipated challenges. 5 points



4. Advancing Equity and Reducing Disparities (15 points)

- i. **Advancing racial equity**, current organizational and community efforts and how HV will add to these efforts
- ii. **Parent and community engagement**, current efforts to meaningfully engage with parents and community members in various organizational processes

4. Advancing Equity and Reducing Disparities 15 points

i. Describe efforts of your organization and the proposed community to advance racial equity - both internal to your organization and within the proposed community. How will home visiting advance racial equity? 10 points

ii. Describe how your organization currently engages parents and community members, particularly those from marginalized populations, in leadership, policy development, or planning at a program and organizational level. 5 points



5. Planning Proposal A-C (25 points)

A. Brief abstract, generally explaining your exploration planning process

B. Planning work plan, fill out the table with main aspects of your plan to provide an overview

Major Planning Steps	Planning Milestones	Timeline	Lead Person/ Agency	Others Involved

C. Partnerships, names of organizations you plan to work with & current working relationship



5. Planning Proposal D Budget (10 points)

D. Planning Budget

i. Please present an overview of the expected budget for this planning work by completing the table by each of the categories below. 10 points

Budget Categories	Expected Cost	Comments/Description/Justification
Personnel		
	\$	
	\$	
	\$	
	\$	
	\$	
Goods and Services (Operating Costs)		
	\$	
	\$	
	\$	
Travel Expenses		
	\$	
	\$	
Contracted Services		
	\$	
	\$	
Indirect		
	\$	
TOTAL	\$	

Use the
Comments
to Describe
costs!

Check
your
math!

Make sure your total
matches your
application ask



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5. Planning Proposal D (10 points)

D. Planning Budget, overview of the expected expenses to support planning

Personnel

- Salaries/benefits for staff conducting planning and management oversight

Goods and Services

- Materials and supplies to support planning

Travel

- Travel costs to support planning

Contracted Services

- Any consultant or contracted services; may include stipends for parent participation

Indirect

- Not to exceed 10% of your direct costs or your federally negotiated rate*



6. Supplemental Documents

May be submitted in pdf format and must be submitted with your application in one packet. More detail in the Guidance.

- Organization Letter of Authorization
- Proof of Tax-Exempt Status under the IRS code, if applicable
- Organizational Chart
- Two (2) letters from Planning Partners (one may be from a parents)
- List of Current Board Members
- Indirect Rate Documentation/Certification, if applicable*





Submission Instructions

DUE electronically by 5:00 pm April 26, 2023 to:
home.visiting@dcyf.wa.gov

- Sections 1-5 *may not exceed 10 pages*
- Section 6, Supplemental Documents* *attached in your email submission*

No applications or supporting documents will be accepted after the deadline for any reason



SAVE THE DATE!

Open Questions Office Hours

April 12th 10 a.m.



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Questions & Answers → FAQs

- Email questions by 5:00pm April 14th to home.visiting@dcyf.wa.gov
Subject line: “2023 HVSA Rural Exploration Application Question”
Questions received after 5pm on April 14, 2023 will not be answered
- **Responses in FAQ posted weekly** up to April 19th at:
<https://www.dcyf.wa.gov/services/child-dev-support-providers/home-visiting/funding-opportunities>



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PROCESS

HVSA review process,
Organizational expectations,
Contracting Process,
Key dates



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HVSA Review Process

- Compliance Review
- Individual Peer Review
- Finalist Interviews/Review
- Funding Decision/Announcement



DCYF Contractor Organization Expectations

- Management Support
- Fiscal Infrastructure
- Planning Facilitation/Leadership
- Technical Assistance (*as needed*)



FY24 Contracts Process / June 2023

- Negotiate proposed implementation plan
- Negotiate proposed budget
- Develop Contract package/Statement of Work
- Release for signature
- Execute Contract (*July 1, 2023*)



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DCYF

Alaa Alshaibani alaa.alshaibani@dcyf.wa.gov 360-999-0894

Rene Toolson rene.toolson@dcyf.wa.gov 360-789-2524

Hilary Hosmun hilary.hosmun@dcyf.wa.gov 360-701-3936



THANK YOU!



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