



## STATE OF WASHINGTON DEPARTMENT OF CHILDREN, YOUTH, AND FAMILIES

The Department of Children, Youth, and Families contemplates awarding a sole source contract to allow Within Reach, the Help Me Grow Statewide Affiliate, the capacity to provide guidance and expertise around the planning and design of two strategies supporting "Activity Area 3 Maximize Parent and Family Engagement," within the Preschool Development Grant B-5 work plan. The Help Me Grow Washington system (HMG) will be leveraged to support this activity through two strategies: 1) Develop specialized referral pathways leveraging a Targeted Universalism framework to connect HMG WA with Child Care Aware of Washington, tribes and/or native-serving organizations, and local communities, and 2) Integrate the state's outreach for Paid Family Medical Leave (PFML) with HMG WA to better support family access to this essential benefit.

WithinReach is the statewide affiliate of the National Help Me Grow system and have been since 2010. As such, they are the only Washington organization that is contracted with the national offices that certify and ensure fidelity to the Help Me Grow model and the only entity in Washington State that can lead this work to help Washington grow an interconnected statewide and local system of early childhood resource and referral. Help Me Grow Washington's statewide navigational infrastructure and expertise in building referral pathways for families with young children paired with their unique experience in partnering with the Washington State Paid Family & Medical Leave program directly aligns with the work outlined in this contract. As detailed below, this capacity and infrastructure to develop specialized referral pathways tailored for families with young children paired with the deep expertise in Paid Family & Medical Leave access support is unique to Help Me Grow Washington.

The contract will be issued on or about March 18, 2025. The dollar value is estimated at \$535,000 for work required during the period ending January 31, 2026. The term of this contract may be extended by one (2) additional one (1) year term, at the sole option of DCYF.

Offerors contemplating the above requirements are required to submit capability statements detailing their ability to meet the state's requirements by March 11, 2025. The following information should be included in the capability statements:

- How your organization is affiliated with National Help Me Grow.
- Provide detailed information about your organization's history with providing consultation with National Help Me Grow and Help Me Grow in Washington state.
- Provide detailed information about your organization's history with developing specialized referral pathways leveraging a Targeted Universalism framework to connect Help Me Grow Washington with Child Care Aware of Washington, tribes and/or native-serving organizations, and local communities, and 2) Integrate the state's outreach for Paid Family Medical Leave (PFML) with Help Me Grow Washington to better support family access to this essential benefit.

In the absence of other qualified sources, it is the state's intent to make a sole source award of the Contract.

To submit capability statements or for questions, contact:

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